



# LIP TATTOO

## Information Packet

### LIP TATTOO

Lip tattooing is a form of cosmetic tattooing, used to create the illusion of having fuller, more defined lips. Lip tattooing is perfect for anyone seeking the following

- Sheer lip tint/stain effect
- Bolder lipstick effect
- Natural pigment and border restoration
- Dark lip neutralisation
- Lip trauma or scar coverage

There are a variety of techniques used to create different lip styles. While you might have a favourite style, it is important to know that the style we select for you is based on what you are a candidate for and what is best for your lips long term. The perfect style will be discussed during your consultation. If you are unsure, not to worry!

*All lip tattooing includes:*

- Pre-numbing cream
- Pre-service consultation on the day
- Custom drawn lip shape, tailored to you
- Custom pigment colour matching
- Lip technique suited to your skin
- During procedure numbing cream
- Complete after care kit

### LIP STYLES – Intro Offer ends on 12/12/2025

#### *Lip Blush (\$250 INTRO OFFER)*

The Lip Blush is one of the most highly sought after styles. This style is perfect for restoring natural pigment loss and creating a sheer lip stain effect, giving the lips vitality. The lip blush can also be completed with an Ombre effect – where the colour is richest on the borders of the lip, coming in to a soft hue towards the centre of the lips. Both options are perfect for imitating full, plump lips while maintaining definition on the edges.

#### *Soft Lip Liner (\$250 INTRO OFFER)*

The Soft Lip Liner is a delicate technique, focused solely on defining the borders of the lip and restoring the loss of pigmentation across the edges. No pigment is implanted in the centre of the lips. This method is perfect for subtly contouring, creating contrast and achieving a sense of symmetry. This style works best with the lips natural colours.

#### *Dark Lip Neutralisation (\$250 INTRO OFFER)*

Dark lip neutralisation is a specialised technique, for any person wishing to correct discolouration or hyperpigmentation in the lips. These typically present as brownish or purplish tones in the corners of the lips. The goal of dark lip neutralisation is to achieve pink, peach or coral tones and "lighten" the darkened areas. This technique requires 2+ sessions, and can only be built up in layers over time. Results can vary depending on the depth of the darkened areas.

Please note, under no circumstances are we allowed to tattoo outside the natural lip line. We will do everything we can to maximise your fullness, but we are unable to tattoo outside the vermillion border. This applies across all styles.

### *8-12 Week Touch-ups (\$100 INTRO OFFER)*

An 8-12 week touch-up follows after the initial lip tattoo session – this is known as a perfecting session. It is normal to see some patchiness or lightness once they have healed. A perfecting session allows us to deepen the colour, perfect any fading and redefine any areas that the skin has rejected ink.

An optional 3rd and final touch-up is available 8-12 weeks after that should you require it, at the same cost. It is available for clients who are known to have difficulties with retention.

A maximum of 2x 8-12-week lip touch-ups can be booked from the date of your initial appointment. This policy is in place to protect the integrity of your skin.

Failure to rebook an 8-12 week touch-up within 8-12 weeks of your initial booking will incur an **extra** fee of \$50. This includes reschedules and cancellations which delay the touch-up to surpass the 12 week period.

**PAYMENT OPTIONS:** Cash or Direct Deposit

### **APPOINTMENT LENGTH**

New Lips: 3 Hours

8-12 Week Touch-up: 1.5 Hours

Refreshes: 2 Hours

### **PAIN**

A topical anaesthetic is used pre-procedure, and a gel anaesthetic is used during the procedure to keep pain to a minimum. The lips are a sensitive area, and every effort will be made to keep you comfortable.

It is my personal recommendation that you do not book in for your lips around the time of menstruation as the body can be more sensitive to pain around this time.

Do not apply any numbing agents prior to coming in. This will be organised for you.

### **SHORT TERM AFTER CARE**

*An extensive aftercare kit will be provided to you. For 2 weeks after your lip tattoo:*

- The provided aftercare is to be applied regularly throughout the day, and the lips are to be cleaned 1 time per day with a cotton tip + water. No other products should touch the lips.
- No lipstick, swimming, sun exposure, saunas, excessive sweating or direct water (shower)
- No hot drinks, alcohol or spicy food 5 days after.
- During the exfoliation period, lips will scab and heal on their own. Do not pick/itch/pull the lips as this will affect the healing.

Failure to look after your lips in the short term will result in an uneven and patchy heal. Please keep this aftercare process in mind when booking your appointment.

**DAY 1**



The lips are swollen and tight. Colour is very bold and crisp.

**DAY 2-3**



The colour is starting to darken but the swelling is going down.

**DAY 4-5**



The colour is starting to crack and flake, especially in the middle.

**DAY 5-7**



The lips are super dry and sheddy. The colour underneath is very light.

**DAY 7-10**



The lips aren't so dry anymore, but the colour looks like it's gone now.

**DAY 40+**



The colour is back now, but there are some patches. Time for a touchup.

## **LONG TERM AFTERCARE**

It is important to remember that cosmetic tattooing is a low maintenance procedure, not a no maintenance procedure. Long term:

- Sun exposure is to be kept to a minimum. It is recommended to apply an SPF lip balm to keep them protected.
- Lip filler and botox can be completed 8 weeks after the final lip tattooing session
- If you have any form of laser hair removal completed on the face, be sure to advise your technician of your lip tattoo so they can protect your lips from the laser.
- Regular exfoliation and hydration will assist your lip tattoo looking fresh and vibrant. Lip stick and gloss can be applied over the top once healed, and is recommended to help your lip tattoo shine.
- Touch-ups will be required to keep the lips looking fresh and maintain their pigmentation.

Failure to return for touch-ups, or to follow the above recommendations will result in the lips fading quicker.

## **LONG TERM TOUCH-UPS**

Although cosmetic tattooing fades over time and touch-ups are required, it is important to still consider tattooing of this nature as "permanent". The lips typically last around 1-3 years (depending on skin type, sun exposure, skin composition etc.) and will need to be maintained with touch-ups to keep them looking fresh. Everyone's fading rate varies and is completely individual.

Long term touch-up pricing can be found on the booking site.

## **PREPARING FOR YOUR APPOINTMENT**

If you have EVER had a cold sore (Herpes Simplex Virus), you MUST advise your artist immediately and speak with a pharmacist at least 7 days prior to your appointment. They will provide you with an antiviral medication to take prior to treatment as a preventative.

If you experience a cold sore in the lead up to your appointment, message your artist immediately to reschedule.

Exfoliate and hydrate your lips very well for at least 1 week in the lead up to the appointment. I recommend Lanolips Scrub + Balm Duo. If you have excessive dryness, or dry corners of the mouth, please contact your artist immediately.

No caffeine or alcohol at least 48 hours before your appointment.

No blood thinning medication (Vitamin E, Ibuprofen, Fish Oil, Aspirin) at least 72 hours before your appointment (unless you are reliant on them and they have been medically prescribed)

No tanning/sunburn at least 30 days before your appointment (peeling skin will not retain the pigment)

Note that moles cannot be tattooed over. We will tattoo around them

If you are experiencing dermatitis, a rash, or a pimple has popped up in the area, please advise me ASAP.

If you are planning on going on holiday, it is recommended that you get your lips done at least 4 weeks before.

Botox/Fillers should be completed at least 6 weeks prior to your 1<sup>st</sup> appointment, or 8 weeks after your final appointment.

Avoid laser hair removal in the area 2 weeks prior.

Arrive with a clean face, no makeup, oils, moisturisers or serums. It is advised that you wash your hair before your appointment so you do not get your lips wet for the next few days.

Find posts from my social media pages that you like, to bring to your appointment. It is important to look at my work, not another artist, as I do not work to other artist's styles. My work can be found @ameliaanne.aesthetics