



BROW TATTOO

Information Packet

BROW TATTOO

Brow Tattooing is a form of cosmetic tattooing, used to create the illusion of having full, defined brows. Brow tattooing is perfect for anyone who falls into one or more of these categories

- Little to no brows hair
- Light/spare/patchy brow hair
- Uneven brows
- Unhappy with shape of the brows
- Tired of drawing them in/time constricted
- Like to swim/use saunas/exercise and prone to rubbing or sweating off makeup
- Want more definition
- Want darker brows
- Poor eyesight
- Arm/Hand/Shoulder limitations

There are a variety of techniques used to create different brow styles. While you might have a favourite style, it is important to know that the style we select for you is based on what you are a candidate for and what is best for your skin and lifestyle. The perfect style will be discussed during your consultation. If you are unsure, not to worry!

All styles include:

- Pre-numbing cream
- Pre-service consultation on the day
- Custom drawn brows, tailored to you
- Custom pigment colour matching
- Brow technique suited to your skin
- During procedure numbing cream
- Complete after care kit

BROW STYLES

Microblading (\$500)

Microblading (also known as feathering) involves creating small hair-like strokes in the skin to imitate real brow hairs. This style is created using a hand tool (no machine) and heals to create soft, natural fluffy looking brows. This style is not suitable for some skin types. The best option for you will be discussed during consultation.

Ombre' Brows (\$500)

The Ombre' brow is created using a tattoo machine, and is one of the most highly sought after styles. As the name suggests, it is richest in colour at the tail of the brow and blends towards the front of the brow with a 'transparent' finish. These brows will heal very soft and powdery, while still maintaining their definition. This procedure is suitable for all skin types.

Blade and Shade (\$550)

This style combines the hair strokes of microblading with the fullness of machine shading. Shading is deposited in the areas you need it most, to regain balance between the dense and spare areas of the brow. This style is not suitable for some skin types. The best option for you will be discussed during consultation.

Combo Brows (\$550)

The most POPULAR style I offer. The front portion of the brow is created using a microblade to give the illusion of fluffy front hairs. The mid to tail of the brow is created using shading techniques, and can be tweaked to give a soft powdery finish, or more full and defined finish. This style is not suitable for some skin types. The best option for you will be discussed during consultation.

6-8 Week Touch-ups (\$140)

A 6-8-week touch-up follows after the initial brow tattoo session – this is known as a perfecting session. It is normal to see some patchiness or lightness once they have healed. A perfecting session allows us to deepen the colour, perfect any fading and redefine any areas that the skin has rejected ink.

An optional 3rd and final touch-up is available 6-8 weeks after that should you require it, at the same cost. It is available for clients who are known to have difficulties with retention.

A maximum of 2x 6-8-week brow touch-ups can be booked from the date of your initial appointment. This policy is in place to protect the integrity of your skin.

Failure to rebook a 6-8-week touch-up within 6-8 weeks of your initial booking will incur an **extra** fee of \$50. This includes reschedules and cancellations which delay the touch-up to surpass the 8 week period.

PAYMENT OPTIONS: Cash or Direct Deposit

APPOINTMENT LENGTH

New Brows: 3 Hours

6-8 Week Touch-up: 1.5 Hours

Refreshes: 2 Hours

PAIN

A topical anaesthetic is used pre-procedure, and a gel anaesthetic is used during the procedure to keep pain to a minimum. Most clients can fall asleep during the session, or only experience very light discomfort. Every effort will be made to keep you comfortable.

It is my personal recommendation that you do not book in for your brows around the time of menstruation as the body can be more sensitive to pain around this time.

Do not apply any numbing agents prior to coming in. This will be organised for you.

SHORT TERM AFTER CARE

An aftercare kit will be provided to you. For 2 weeks after your brow tattoo:

- A Vitamin A + E ointment is to be applied 2-3 times daily and the brows are to be washed 1 time per day with a gentle cleanser. No other products should touch the brows.
- No swimming, saunas, excessive sweating or direct water (shower)
- Sun exposure is to be kept to a minimum. No makeup, oils or serums on the area.
- During the exfoliation period, brows will scab and heal on their own. Do not pick/itch/pull the brows as this will affect the healing.

Failure to look after your brows in the short term will result in an uneven and patchy heal. Please keep this aftercare process in mind when booking your appointment.



LONG TERM AFTERCARE

It is important to remember that cosmetic tattooing is a low maintenance procedure, not a no maintenance procedure. Long term:

- Sun exposure is to be kept to a minimum. It is recommended that you apply sunscreen to the area to keep them protected.
- Products containing retinol are not to be used on the brows.
- Makeup, serums and oils can be used on the brows once the area is completely healed.
- Touch-ups will be required to keep the brows looking fresh and maintain their pigmentation.

Keep the brows shaped with regular waxing, threading or plucking. Tinting is also recommended to match light coloured hairs to the brow tattoo and add depth.

Failure to return for touch-ups, or to follow the above recommendations will result in the brows fading quicker.

LONG TERM TOUCH-UPS

Although cosmetic tattooing fades over time and touch-ups are required, it is important to still consider tattooing of this nature as "permanent". The brows typically last around 1-3 years (depending on skin type, sun exposure, skin composition etc.) and will need to be maintained with touch-ups to keep them looking fresh. Everyone's fading rate varies and is completely individual.

Long term touch-up pricing can be found on the booking site.

PREPARING FOR YOUR APPOINTMENT

Let your brows grow out as much as possible. There is no need to wax or pluck, I will take care of this for you.

No caffeine or alcohol at least 48 hours before your appointment.

No blood thinning medication (Vitamin E, Ibuprofen, Fish Oil, Aspirin) at least 72 hours before your appointment (unless you are reliant on them and they have been medically prescribed)

No tanning/sunburn at least 30 days before your appointment (peeling skin will not retain the pigment)

Note that moles cannot be tattooed over. We will tattoo around them

If you are experiencing dermatitis, a rash, or a pimple has popped up in the area, please advise me ASAP.

If you are planning on going on holiday, it is recommended that you get your brows done at least 3 weeks before.

Botox/Fillers should be completed at least 2 weeks prior or after your appointment.

Arrive with a clean face, no makeup, oils, moisturisers or serums. It is advised that you wash your hair before your appointment so you do not get your brows wet for the next few days.

Find posts from my social media pages that you like, to bring to your appointment. It is important to look at my work, not another artist, as I do not work to other artist's styles. My work can be found @amelianne.aesthetics